



PRESS RELEASE

Pushp India Ltd: A Pioneer in Retail Branding and Display Solutions

Nityaa, a consultant and stakeholder at Pushp India Ltd, proudly presents an in-depth look at this esteemed organization, which has spent over three decades at the forefront of retail branding, printing, interiors, events, and display units. With an unwavering commitment to quality and innovation, Pushp India Ltd has solidified its reputation as a leader in the industry, providing exceptional services to clients across diverse sectors in India and beyond.

Comprehensive Capabilities and Infrastructure

Pushp India Ltd operates with a well-established infrastructure, featuring factories strategically located in all four zones of India. This extensive network allows the company to handle a wide range of production needs while ensuring consistency and quality across all operations. Each factory is equipped with advanced machinery capable of fulfilling various requirements, including high-quality printing, precise CNC machining, and effective display solutions. The company's dedication to health and safety is evident through its specialized team, which ensures that all employees work under strict health guidelines, utilizing proper Personal Protective Equipment (PPE), Construction Personal Equipment (CPE), and undergoing rigorous training.

The company's commitment to operational excellence has been validated through audits by Bureau Veritas, which rated Pushp India Ltd as a top supplier across multiple categories in India, earning a GREEN rating. This recognition underscores the company's efforts to maintain the highest standards in all aspects of its operations.

Innovative Manufacturing Facilities and Technological Advancements

Equipped with cutting-edge technology and state-of-the-art machinery, Pushp India Ltd is well-positioned to manage various aspects of retail branding and display solutions. The facility houses a wide range of equipment, including printers, CNC machines, UV machines, paint booths, lasers, and latex machines, enabling the company to execute projects with precision and efficiency.



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The company has demonstrated impressive financial growth, with a projected turnover of approximately ₹35 crore for the fiscal year 2022-23. This growth reflects not only the company's ability to adapt to market demands but also its commitment to delivering high-quality solutions that meet client expectations.

Extensive Clientele and Industry Experience.

With a diverse and expansive client base, Pushp India Ltd has established itself as a trusted partner for organizations across various industries. The company has successfully completed over 30,000 installations for renowned brands such as Total Energies, Shell BP, Hero Motors, Samsung, Airtel, Vodafone, and many others. Its ability to manage large-scale projects has made it a preferred choice for businesses looking for comprehensive branding and display solutions.

Pushp India Ltd has been actively involved in branding and interior solutions for B2C brands, focusing on creating memorable and effective retail environments. The company has developed a reputation for excellence by consistently delivering projects on time, with minimal turnaround time (TAT), and ensuring the highest quality standards. This commitment to quality and efficiency has enabled Pushp India Ltd to work effectively in the competitive landscape of retail branding.

Recognition and Awards

Pushp India Ltd's unwavering commitment to safety and quality has garnered several prestigious accolades:

- Green Rating: The company has maintained a Green Rating in health and safety audits conducted by Total Energies for the past four years, demonstrating its dedication to maintaining a safe work environment.



- Top Supplier of the Country Award: At the Total Energies Suppliers Meet held in Mumbai, Pushp India Ltd was recognized as the top supplier, highlighting its leadership in the industry.
- ISO Certifications: The company holds certifications such as ISO 14001:2015 for environmental care, ISO 9001:2015 for operational efficiency, and ISO 45001:2018 for Occupational Health and Safety Assessment Series (OHSAS), which reinforce its commitment to industry standards.

With a dedicated workforce of 145 employees and an extensive network of 345 affiliates across India, Pushp India Ltd continues to push the boundaries of innovation and excellence in retail branding and display solutions. The company's rich history, combined with its forward-looking vision, promises to create a lasting impact in the industry. As it moves forward, Pushp India Ltd remains committed to empowering its clients, ensuring their branding and display needs are met with the highest levels of quality, safety, and efficiency. By building strong partnerships and continuously evolving its services, Pushp India Ltd is not only enhancing its own growth but also contributing significantly to the success of businesses nationwide.

www.solsaga.in

Reach us! 8073298507



info@solsaga.in